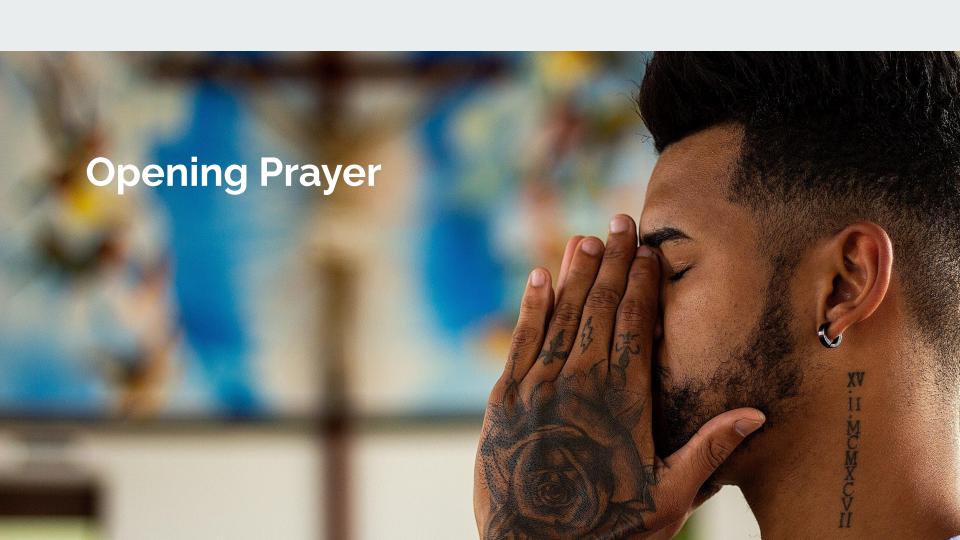
# Live Streaming

Presented by UWM Tech Team





#### **Our Purpose**

We serve the greater Unity community by providing relevant content to the technological challenges at hand.



# A Matter of Learning and Practicing

unitytechteam.org

We support and train Unity field ministries in matters of technology.





**③** Public group ⋅ 1 member



About

**Topics** 

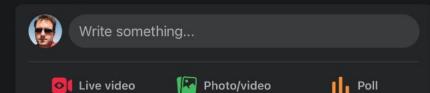
Members

**Events** 

Media



×



Continue setting up your group

2 of 4 steps completed

Customize your group and attract new members in a few steps.

#### **Our Team**



Rev. Jean-Marie Schweizer Unity Fort Worth, TX



Owen Howson Unity of New Braunfels, TX



Sean Sweet Unity Church of Hawai'i, HI



Eldon Berry Unity Fort Worth, TX



Lane Smith Unity Fort Worth, TX



Randy Fillmore Unity of Melbourne, FL

#### **Outline**

Live Streaming Basics

**Special Applications** 

**Profiles** 

Q&A

### **Importance of Audio Quality**

Owen Howson (Unity of New Braunfels)

#### General considerations

- → A good audio quality is more important than the quality of the video.
- → We are generally attuned to excellent audio and video quality form watching TV, movies, etc.
- → Investing in quality audio equipment should be a priority.
- → The question of analog versus digital audio is not as relevant as one may think.

#### Tips to ensure quality audio

- → Monitor your live stream sound separately with quality headphones or speakers.
- → Use a separate audio mixer for your live stream.
- → Use direct line from house audio mixer to live stream audio mixer.
- → For audience reactions, use a shotgun mic (connected to live stream audio mixer).







Shure BLX14/CVL - \$329.00 https://amzn.to/3GZv6QO

JK MIC-J 071S - \$46.00 https://amzn.to/3gWbceM

Shure BLX288/SM58 – \$649.00 https://amzn.to/351LTWj

OneOdio - \$33.99 https://amzn.to/3JzJ7q0



Countryman Isomax 4RF - \$319.00 https://bhpho.to/3JvF6TF



Rode NTG3B - \$575.00 https://amzn.to/3LEpf77



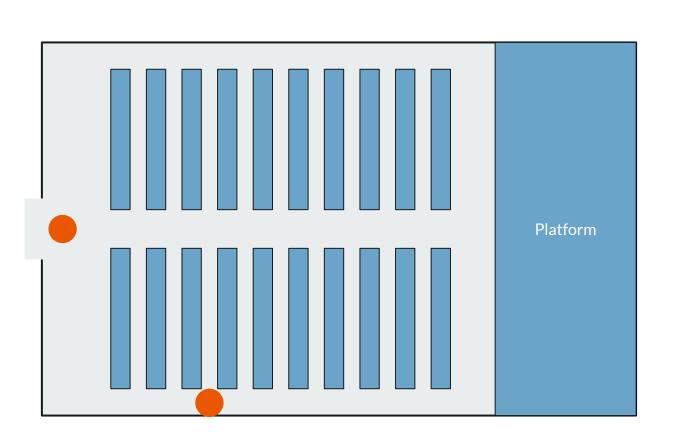
Yamaha MG12XU - \$359.99 https://amzn.to/3gTwtWy

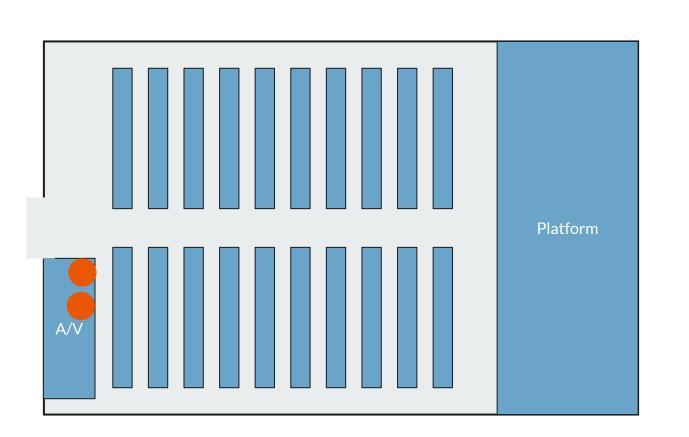
### Cameras & Lighting

Owen Howson (Unity of New Braunfels) Eldon Berry (Unity Fort Worth)

#### General considerations

- → Consider volunteer availability (hand or remote operation).
- → Consider positioning of cameras.
- → Ensure a minimum of 20x optical zoom (for medium shot) for main cameras.
- → HDMI or SDI output.
- → Invest in a fluid-head tripod.
- → Consider remote control for zoom (for hand-operated cameras).







Blackmagic ATEM Mini Pro – \$495.00 https://amzn.to/3s46ORH

### **Tips on Lighting**

- → More light = better quality of image and focus
- → Avoid backlighting (e.g. windows, bright lights, etc.)
- → Invest in inexpensive LED movie lights.



GVM LED 800D - \$359.00 https://amzn.to/3BsMV9L



PTZOptics 20X SDI – \$1,789.00 https://amzn.to/3BqcHvt



Mevo Plus - \$639.99 https://amzn.to/3gRNcJZ



iPhone 13 Plus – \$999.00 https://apple.co/3rU1S1k



MOKOSE Mini SDI – \$89.95/\$118.50 https://amzn.to/3rVQYbw



Canon VIXIA HF G50 4K30P - \$1,099.00 https://amzn.to/3LVMUjJ



Cayer BV25LH Video Tripod – \$221.96 https://amzn.to/355KKwM



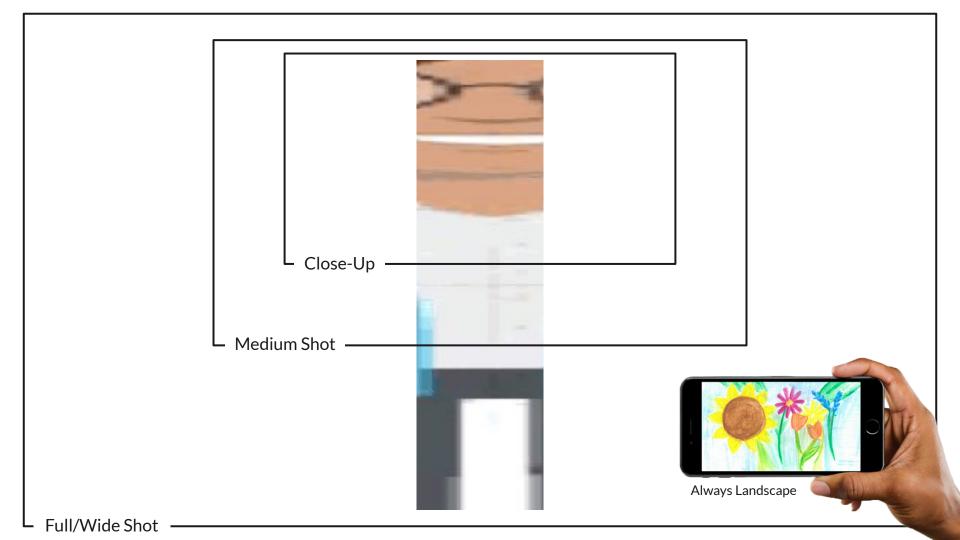
Manfrotto Video Head - \$199.88 https://amzn.to/3JEhVq6

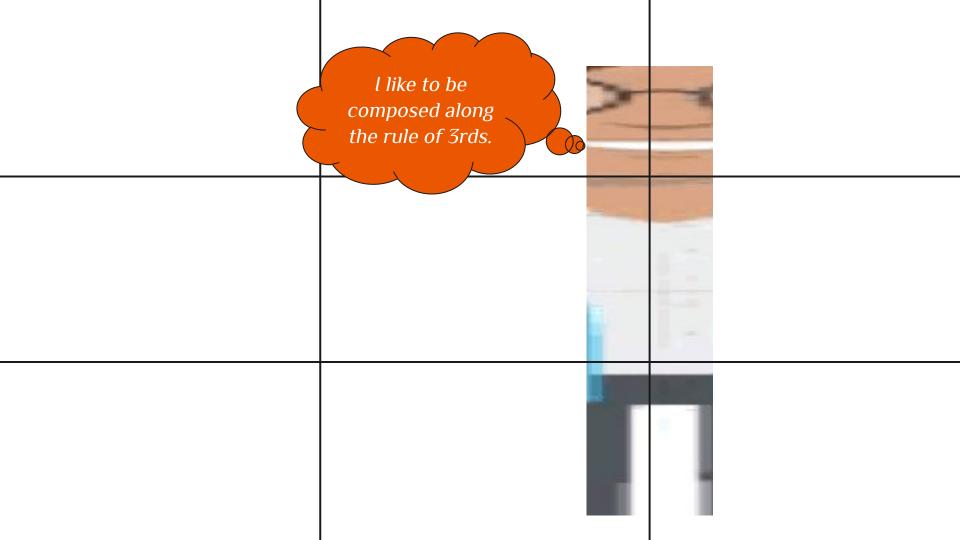
# Framing & Graphics

Randy Fillmore (Unity of Melbourne)

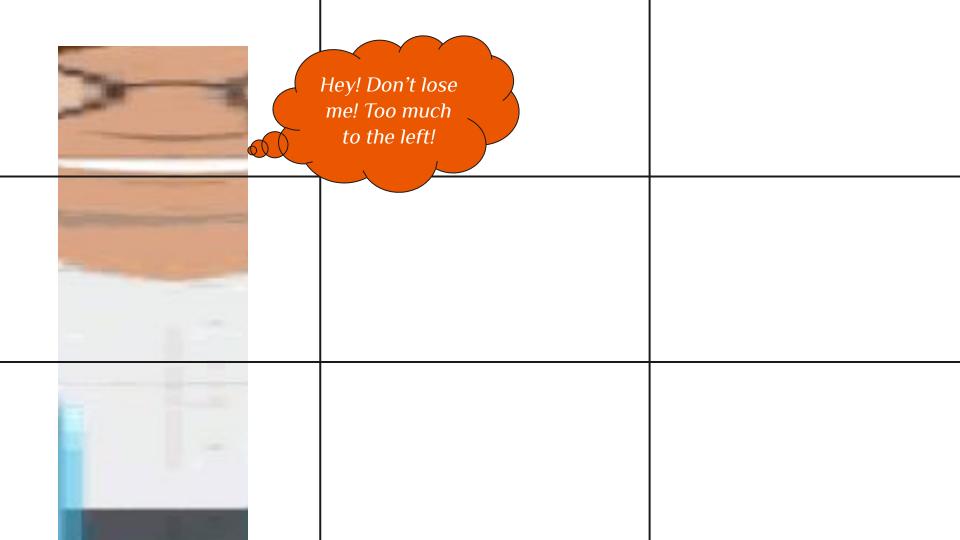
## **Framing**

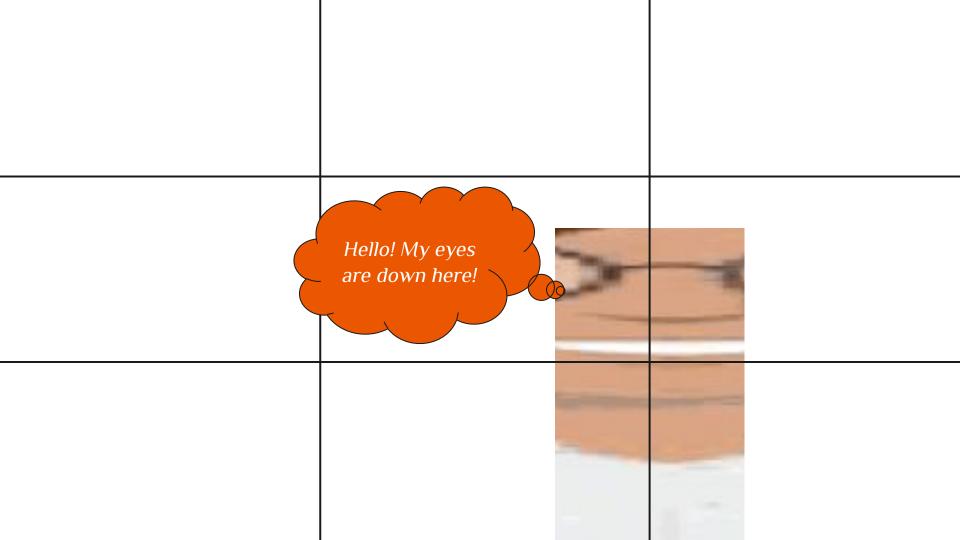
- → Shots: full/wide, medium, close-up
- → Rule of thirds
- → Safe space
- → Split screen
- → Picture-in-Picture























# **Graphics**

- → Enough vs. Too Much
- → Overlays
- → Lower Thirds
- → Split screen
- → Picture-in-Picture

If you are joining us for the 1st time



Say "Hello" in the Chat/Comments

Our service begins in

A positive path for spiritual living





"Superhero" Daniel Nahmod & Nimo Patel

emptyhandsmusic.org











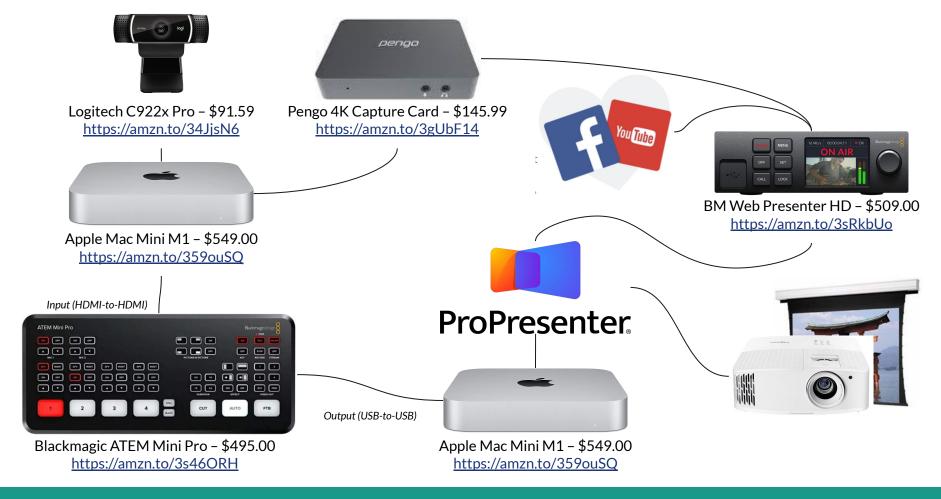
**Rev Faith Cotter** 

Today's Featured Guest Minister



### **Special Applications**

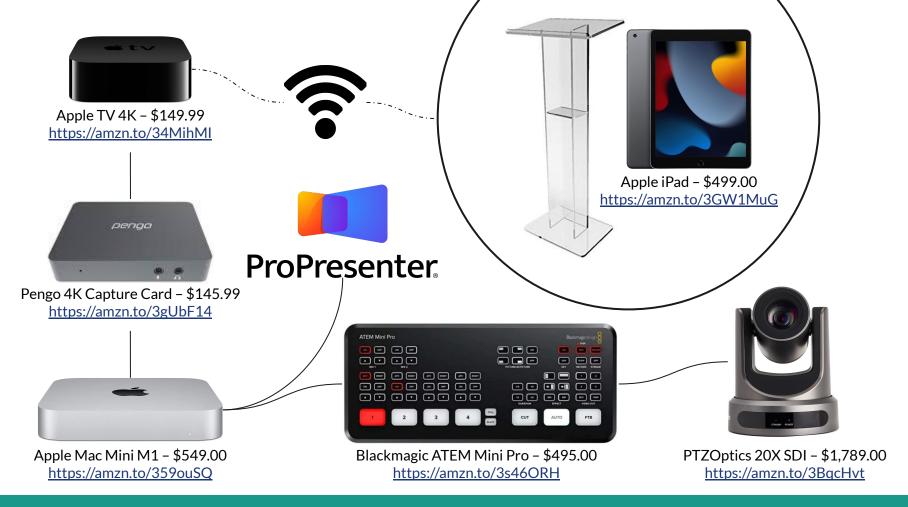
Eldon Berry (Unity Fort Worth)





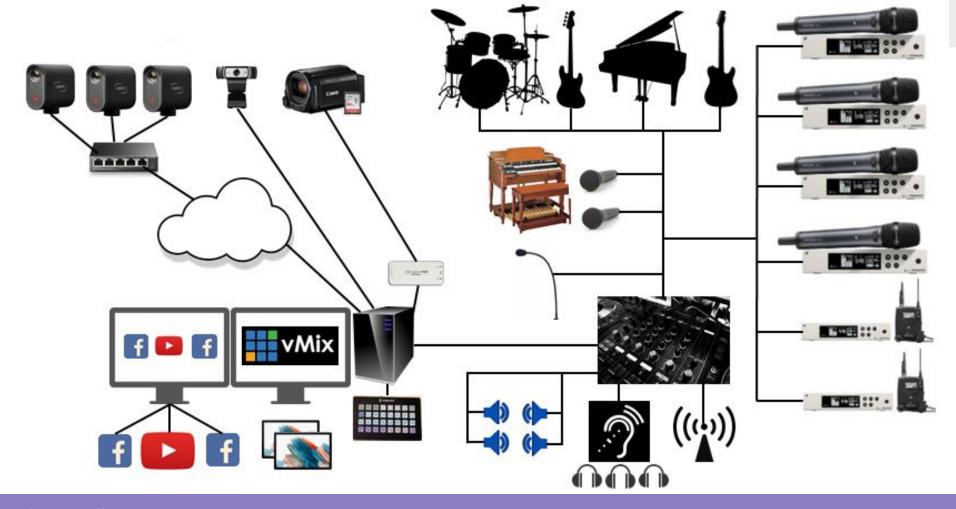






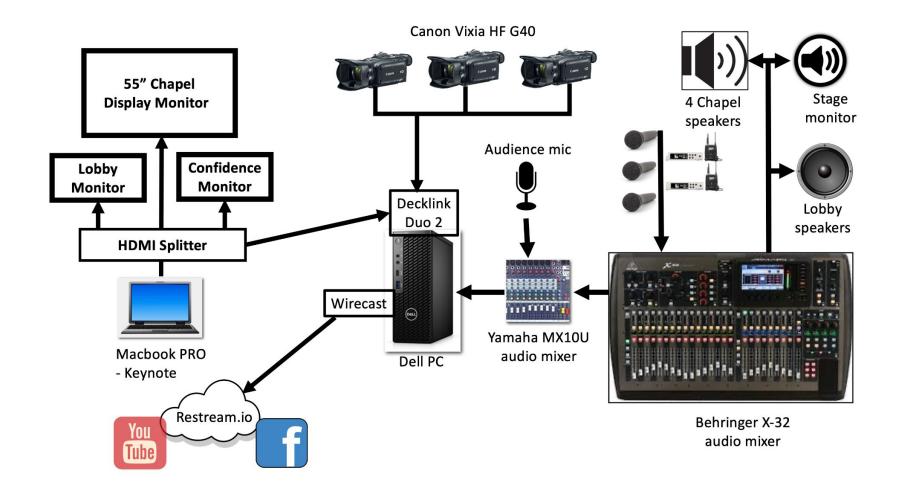
#### **Profile Presentations**

Randy Fillmore (Unity of Melbourne)
Owen Howson (Unity of New Braunfels)
Eldon Berry (Unity Fort Worth)





Unity of Melbourne, FL





Unity of New Braunfels, TX







Unity Fort Worth, TX (Video)

#### Q&A

Randy Fillmore (Unity of Melbourne)
Owen Howson (Unity of New Braunfels)
Eldon Berry (Unity Fort Worth)
Rev. Jean-Marie Schweizer (Unity Fort Worth)



#### **Our Team**



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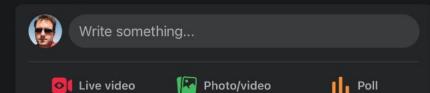
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